

Supplying us with artwork



Please supply your artwork as PDF files, although alternative formats can be accepted these will be subject to an additional charge to convert to our preferred format of PDF.

Artwork Requirements - follow these basic rules to ensure your item will print effectively

- Page Size is correct A4 210 x 297mm, A5 148 x 210mm, A6 105 x 148mm
- 3mm Bleed on each edge (to allow for trimming)
- Quiet area of 5mm from edge of page (on inner edges)
- All Images and colours converted to CMYK (not RGB) including spot colours
- No tints of less than 5%
- Large areas of black made up of 100% Black and 40% Cyan to ensure a rich black colour,
- Photographs are scanned at 300ppi at 100%
- Line art images scanned at 800 - 1200ppi at 100%
- No lines under 0.25pt size
- Images for large format/pop-ups/banners are provided at 150dpi at 100%

Please be aware that lower resolutions will affect the quality of your printed item.

PDF Requirements - Please save as:

- High resolution press ready, 300dpi
- Include crop marks
- Include 3mm bleed on all edges
- CMYK, or greyscale
- All fonts have been embedded

No amendments can be made to PDF files

Disclaimer

Although we will do our best to reproduce colours accurately, we cannot guarantee exact reproduction of colours. Please also be aware that colours may vary slightly from those that are viewed on your computer screen, or what is printed on your printer. We will supply you with a pdf proof but this may vary from printed material on different base materials and allowances should be made for this.